

FACTS FOR EXHIBITORS

SPRING to DANCE FESTIVAL 2008

1. SPRING TO DANCE FESTIVAL

Dance St. Louis and the University of Missouri-St. Louis are proud to announce the first annual *Spring to Dance* Festival. *Spring to Dance* will bring together dancers, companies, and audiences from all over the Midwest in the development of dance and new dance audiences. We hope to create excitement and draw media attention from throughout the region and the nation.

2. SHOW INFORMATION

Spring to Dance will present three days of the Midwest's best dance to a broad and diverse audience at low cost, in the gorgeous and easily accessible Touhill Performing Arts Center on the UMSL campus. *Spring to Dance* will be presented on Thursday, May 22; Friday, May 23; and Saturday, May 24, 2008. Each evening will be a mini-festival with a low admission price of \$10 per day to all events.

3. SPRING TO DANCE SCHEDULE

2:00 PM Touhill will open for exhibitors to set up the booths.

5-7:00 PM Lobby performances and demonstrations create a social gathering in the Touhill lobby and on the grounds.

6:00-6:45 PM Performance showcase by small and emerging dance companies is presented in the Touhill's 350-seat Lee Theater.

7:00 PM Performance of major Midwestern dance companies begins in the 1,600-seat Anheuser-Busch Performance Hall at the Touhill.

11:00 PM Touhill will be locked for the evening. Displays may remain intact.

4. EXHIBIT BOOTHS

Exhibitors have use of a 6-ft table along the wall of the Terrace (main) Lobby. Two chairs are provided and there is access to electricity, all total approx. an 8x8 footprint. Exhibitors are free to sell merchandise (without paying commission to *Spring to Dance*) or to pass out brochures, etc. For questions please contact Wendy DeVore at 314-289-4115 or email: WDevore@dancestlouis.org

5. VISITORS

The potential market for exhibitors is up to 1,600 visitors per night.

6. PUBLICATION

A listing of your organization in the program will be included in your rental fee. A larger ad may be purchased at an additional cost.

7. BOOTH ASSIGNMENTS

Booth locations for the exhibitors are assigned on a first-come, first-served basis in order of receipt of application and payment.

Reservation Deadline: May 1, 2008

8. EXHIBITOR RATES

1 Booth (8ft x 8ft) \$75.00 per day

1 Booth (8ft x 8ft) \$200.00 full festival (3 days)

9. EXHIBITOR RULES

- All exhibits must maintain their booths clean at all times during the duration of the show.
- Exhibitors may remain at their booths through first intermission.
- Arrangements may be made to securely store equipment overnight at the Touhill. Neither UMSL nor Dance St. Louis is responsible for damage or loss of items in the exhibit booths.
- Each exhibitor shall be solely responsible for complying with all laws, ordinance and regulations pertaining to customs, health, fire prevention and public safety while participating in the show.
- Dance St. Louis and UMSL reserve the right to assign all exhibit space, to make and change booth assignments at any time and to make, change or waive such rules as they consider to be in the best interests of the show generally.
- Payment in full for exhibit space is due with application. Requests for cancellation must be made in writing to Dance St. Louis.

10. REFUND SCHEDULE

2 weeks in advance 50% of fee

Less than two weeks' notice will result in loss of registration fee.

EXHIBITOR BOOTH RESERVATION FORM

Spring to Dance Festival 2008

May 22 – 24, 2008

Touhill Performing Arts Center

DANCEst.

Reservation Deadline: May 1, 2008



ORGANIZATION _____
CONTACT NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
PHONE _____ FAX _____
EMAIL _____

ORDER SUMMARY

Date(s) to exhibit: Thurs. May 22 _____ Fri. May 23 _____ Sat May 24 _____

(check all that are requested)

# of Booths	# of Days	Description of Booth	Total Amount Due
_____	_____	6-ft. table w 2 chairs (8'x8' footprint) @ \$75.00 per day	
		OR \$200.00 for 3 days	\$ _____

AGREEMENT

I certify that I have read the rules and regulations governing *Spring to Dance* and agree on behalf of the company above to be bound by the said rules.

Contact Name _____

Title _____

Signature _____

Date _____

PAYMENT INSTRUCTIONS

Payment in full must accompany this application. Please mail or fax this form to:

Dance St. Louis

3547 Olive St. St. Louis, MO 63103-1014

Fax: 314-534-5001

For Questions contact: Wendy DeVore

Phone: 314-289-4115 Email: wdevore@dancestlouis.org

Method of Payment

MC Visa Discover
Check made payable to Dance St. Louis

Card # _____

Exp Date _____ 3-digit security code _____

Signature _____

FOR DSL OFFICE USE ONLY:

Reservation Received _____ Payment Received _____ Amount Paid _____ Booth #(s) Assigned _____